



About the FCM Sustainable Communities Mission

The Federation of Canadian Municipalities' Sustainable Communities Mission is a key FCM program offered through the Green Municipal Fund™. Since 2000, Missions have gone to Finland, Denmark, Netherlands, Sweden, Germany, the United Kingdom, Alberta and British Columbia.

Seeing is believing — by sharing thoughts, visiting innovative projects, and getting the opportunity to speak to those that had a hand in building the project, the Mission aims to inform and inspire municipal leaders to replicate these leading examples of sustainable community development in their own cities and communities.

FCM Sustainable Communities Missions give municipal officials and senior staff the opportunity to learn how policies, programs and technologies have been used to make communities more sustainable from their peers in the public and private sectors of host communities. They showcase sustainable initiatives for municipal decision-makers and demonstrate first-hand how **sustainable community development generates economic and environmental benefits** locally and nationally.

Destination: Québec

From **August 15 to August 20, 2010**, FCM will bring a delegation of municipal decision-makers on a five day study tour of leading sustainable community development projects in Quebec.

The 2010 Mission will visit innovative green sites in **Montréal** and in **Québec City**, along with other stops in Sherbrooke and Victoriaville along the way. In addition to the site visits themselves, delegates will benefit from presentations about the strategic planning and partnerships that are key to each project's success, and an opportunity to speak with municipal staff and representatives from those partner organizations.

The FCM Sustainable Communities Mission is a bilingual event. Elected and non-elected municipal officials from across Canada participate in this excellent learning experience.

For information about sponsorship opportunities please contact Caroline Vanasse, Supervisor, Sales and Sponsorship, at cvanasse@fcm.ca or 613-907-6348.

Sponsorship Opportunities

Mission Program **\$ 3,500**

This concise program will detail each day's activities and be continuously referred to by delegates. Special Exposure: Includes 40 word profile listing and outside back cover ad.

Mission Lunches (5) **\$ 3,500* ea.**

Host, or provide a lunch for the Mission Delegates. This opportunity includes your corporate video (3 – 5 minutes) played once daily on the bus. **includes cost of food and bev.*

Mission Briefing Breakfasts (5) **\$ 4,500* ea.**

Each day begins with the opportunity for a "Mission Briefing Breakfast" where all delegates gather first thing in the morning for a briefing on the learning, idea sharing and tours planned for that day. The Sponsor may deliver a 10 min. presentation during breakfast. **includes cost of food and bev.*

Mission Interpretation **\$ 7,500**

Acknowledged as having sponsored the Simultaneous Interpretation for the delegates throughout the Mission. Special Exposure: Sponsor's corporate video (3 – 5 minutes) will be played on the bus twice during the mission. Sponsor sign displayed in the bus for the duration of the mission.

Mission Transportation **\$ 7,500**

Acknowledged as having sponsored the delegate's transportation throughout the Mission. Special Exposure: Sponsor's corporate video (3 – 5 minutes) will be played on the bus twice during the mission. Sponsor sign displayed in the bus for the duration of the mission.

Mission Apparel **\$ 7,500**

The Mission Apparel package includes a delegate knapsack, shell jacket, golf shirt, and water bottle per delegate. Each item is decorated with the 2010 Mission Logo and the sponsor's logo (1 logo only).

Mission Launch Reception **\$ 7,500***

Taking place the night before the launch of the 2010 FCM Sustainable Communities Mission, this entertaining social event is the first official networking opportunity for delegates and sponsors. This opportunity includes a 5 minute speaking opportunity as well as 5 invitations. **Note: the host city will be offered a speaking opportunity at this event. Fee includes cost of food and bev.*

Mission Success Celebration Dinner **\$ 10,000***

The dinner celebrates the conclusion of the Mission. This opportunity includes a five (5) min. speaking opportunity, your corporate video (3 – 5 minutes) played on the bus twice during the mission, and five (5) invitations to the dinner. **Note: the host city will be offered a speaking opportunity at this event. Fee includes cost of food and bev.*

Mission Participant Sponsor \$ 15,000.00 ea. (ONLY 5 Spots Available)**

FCM Sustainable Communities "Mission Participant Sponsors" each receive one seat on the Mission; As such, a senior representative from your company will be provided with a unique, world-class, opportunity to meet, interact and build relationships with over forty municipal decision-makers from across Canada over the five days of the Mission.

****Delegates must meet attendance criteria for the event and be approved by FCM. The above participant fee includes transportation, accommodations and access to all meals and social activities provided during the mission. Delegates are responsible for their own transportation and accommodation leading up to, and following the mission.**

All of the properties listed above include the following benefits:

- Sponsor recognition in promotional material and web site (with link to your web page)
- Sponsor recognition on event specific signage
- Complimentary broadcast email (pre- or post-) to all registered delegates
- Complimentary insert in the delegate knapsack
- Complimentary company listing (complete with contact info) in the Mission Program
- Attendee mailing list