



FOR IMMEDIATE RELEASE
February 8, 2011

FCM’s Sustainable Communities Conference Highlights: Tuesday, February 8, 2011

VICTORIA — The Federation of Canadian Municipalities will host the first day of its 2011 Sustainable Communities Conference in Victoria, B.C. on Tuesday, Feb. 8.

The conference is Canada’s premiere gathering of municipal officials working to make their communities more sustainable. Over 600 municipal leaders will be in attendance.

This is the first time the conference is being held outside of Ottawa. It is also the first time that the entire morning program will be webcast live.

Program highlights:

8:30–9:10 a.m. PST	Opening ceremony	Salon A/B and Live Webcast
9:15–10 a.m. PST	Keynote address by Gil Peñalosa, executive director, 8-80 Cities	Salon A/B and Live Webcast
10:15–11:45 a.m. PST	West Coast Mayors Panel on Green Innovation Plenary (mayors of Victoria and Vancouver, B.C., and Seattle, Washington)	Salon A/B and Live Webcast
3:30 – 5:00 p.m	Sustainability and Poverty Reduction Through Social and Affordable Housing Presented in partnership with BC Housing	Oak Bay
5:30–7:30 p.m. PST	Sustainable Community Awards Reception and Ceremony (winners will be announced in nine categories)	Salon C

Complete Conference Program and webcasting: www.fcm.ca/scc

TWITTER: Join the conversation on Twitter. Follow our hashtag #SCC2011.

Media access:

All media are asked to report to the media room (Sidney Room, 2nd floor) to collect a conference pass. Identification or proof of assignment will be requested.

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For advance registration or to arrange an interview, please contact: Maurice Gingues, FCM media relations officer, 613-907-6399, mgingues@fcm.ca.

FCM has been the national voice of municipal governments since 1901. It fosters the development of sustainable communities to improve quality of life by promoting strong, effective and accountable municipal government.