

**FCM**Green Municipal Fund  
Fonds municipal vertCity of  
Campbell  
River**Canada** 

## NEWS RELEASE

### **FCM's Green Municipal Fund supports the City of Campbell River and First Nations partners' sustainable community plan**

**February 22, 2011, Campbell River, B.C.** – Hans Cunningham, president of the Federation of Canadian Municipalities (FCM) and director of the Regional District of Central Kootenay, B.C., and the Honourable Christian Paradis, Minister of Natural Resources of Canada, today announced a Green Municipal Fund™ (GMF) grant contribution for the City of Campbell River. The City put the \$140,000 in funding toward *Partners in Community*, the City's Sustainable Official Community Plan (SOCP).

"FCM's Green Municipal Fund offers a range of resources and services that specifically address the sustainable community development needs of municipal governments," said Cunningham. "The financing and knowledge provided by the Fund supports the development of communities that are more environmentally, socially and economically sustainable."

"The Government of Canada is assisting municipalities across the country in achieving their goal of a cleaner and healthier environment for Canadians through the Green Municipal Fund," said Minister Paradis. "Today's announcement is another example of how our government — in partnership with FCM — is helping Campbell River build a greener future for our citizens."

Campbell River has partnered with the Wei Wai Kum, We Wai Kai, and Homalco First Nations to develop the SOCP. The community will use a systems approach to examine current sustainability practices and future opportunities, and articulate a practical vision for sustainability. Examples of what the plan will include are strategies and targets for economic and social development, waste management, and green house gas emissions reductions. The plan will also guide future municipal operations and apply a sustainability assessment to all development proposals. Existing plans and policies related to carbon emissions, purchasing, energy, transportation, operations, and waste and water management will be reviewed and amended to complement the SOCP.

The SOCP will be created through a consultative process involving First Nations, youth, the general public, community agencies and various levels of government. Collaboration with the First Nations in a mutual learning environment at the corporate and community level will lay the foundation for the plan, acknowledge First Nations' goals and values, identify partnerships, and enable First Nations' plans to recognize and support the SOCP where appropriate.

An SOCP steering committee consisting of community stakeholders and First Nations' partners will help engage the broader community. Consultations will include a variety of tools such as community visioning, issues identification, social, environmental, and economic and cultural planning objectives and goal setting.

"This project aims to demonstrate how our municipality is working with our First Nations neighbours, and it will help the City to meet its carbon-neutrality target by 2012," says Mayor Charlie Cornfield. "The City of Campbell River and its partners appreciate the support of the Green Municipal Fund for this sustainability initiative. The SOCP will be our collective vision, a blueprint for the whole community of Campbell River, built together with our First Nations partners, to guide us as we work toward long-term sustainability."

The Government of Canada endowed the Federation of Canadian Municipalities (FCM) with \$550 million to establish the Green Municipal Fund™. The Fund supports partnerships and leveraging of both public and private-sector funding to reach higher standards of air, water and soil quality, and climate protection.

*FCM has been the national voice of municipal governments since 1901. It fosters the development of sustainable communities to improve quality of life by promoting strong, effective, and accountable municipal government.*

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