

FOR IMMEDIATE RELEASE
February 10, 2011

FCM’s Sustainable Communities Conference Highlights: Thursday, February 10, 2011

VICTORIA — The Federation of Canadian Municipalities will host the third day of its 2011 Sustainable Communities Conference in Victoria, B.C., on Thursday, Feb. 10.

The conference is Canada’s premiere gathering of municipal officials working to make their communities more sustainable. Over 600 municipal leaders will be in attendance.

This is the first time the conference is being held outside of Ottawa.

Program highlights:

8:30–9:45 a.m. PST	Keynote address by Peter M. Senge, author and senior lecturer, Massachusetts Institute of Technology	Salon A/B
10:00 – 11:30 a.m. PST	Environmental Pricing Reform: Building the Financial Foundation for Wastewater Infrastructure Renewal	Oak Bay
11:45 a.m.–1:15 p.m. PST	Closing Luncheon and Keynote Speaker: Mark Anielski, Economist and Author of <i>The Economics of Happiness: Building Genuine Wealth</i>	Salon A, B and C
1:30 – 3:00 p.m. PST	Brownfields to Bling: How to Remediate and Redevelop Your Local Eyesores	Crystal Ballroom
3:15 – 4:45 p.m. PST	Infrastructure Asset Management	Lecture Theatre
3:15 – 4:45 p.m. PST	Sustainability Monitoring and Reporting	Oak Bay

Complete Conference Program and webcasting: www.fcm.ca/scc

TWITTER: Join the conversation on Twitter. Follow our hashtag #SCC2011.

Media access:

All media are asked to report to the media room (Sidney Room, 2nd floor) to collect a conference pass. Identification or proof of assignment will be requested.

For advance registration or to arrange an interview, please contact: Maurice Gingues, FCM media relations officer, 613-907-6399, mgingues@fcm.ca.

FCM has been the national voice of municipal governments since 1901. It fosters the development of sustainable communities to improve quality of life by promoting strong, effective and accountable municipal government.